



# 2026 Sponsorship Opportunities

Salida Mountain Trails (SMT) is a 501(c)(3) nonprofit based in Salida, Colorado. Our mission is to create and maintain trails, steward public lands, and promote a vibrant trail community.

TaxID: 46-2608985 | POBox612, Salida, CO81201 | info@salidamountaintrails.org

## Your Sponsorship Supports



Trail Stewardship



Youth Programming



Conservation & Public Land Stewardship



### 2026 Goals

- Add staff to our Trail Crew
- Grow Salida Youth Cycling
- Advance Salida Bike Park
- Complete county trails plan

# Sponsorship levels and benefits

	Bronze \$250+	Silver \$500+	Gold \$1,000+	Sustaining \$3,000+	Trailblazer \$5,000+
Logo on SMT website + Annual Report	X	X	X	X	X
SMT swag package	X	X	X	X	X
Logo in monthly newsletter		X	X	X	X
Logo tagged in social media post with other sponsors			X	X	X
Logo on poster + tagged on social for Member Appreciation Party (October)				X	X
Logo on 5 trailhead signs for 1 year (March 2026–Feb. 2027)				X	X
Big check photo w/ solo shoutout on social				X	X
Featured sponsor of Salida Youth Cycling (SYC)					X
Logo on jerseys, T-shirts, SYC website, social media					X
Access to VIP events					X

## Sponsorship reach

Trail use	500,000+ trips per year on SMT trails
Facebook 	10,000 followers   1.6M views (2025)   131,378 engagements (2025)
Instagram 	5,100 followers   619,100 views (2025)   140,300 reach (2025)
Email newsletter	1,800 subscribers
Members	450 members
Community presence	Trailhead signage, events, and year-round volunteer engagement

## Deadlines

- ◇ Member Appreciation Party poster: October 1, 2026
- ◇ 2027 trailhead signs: December 31, 2026



F Street Trailhead

